

## SG Farmers' Market

AVA, in collaboration with the Singapore Agro-Food Enterprises Federation (SAFEF), held a Chinese New Year (CNY) edition of the SG Farmers' Market on 10 and 11 February at Singapore Turf Club, Carpark B.

Members of the public came to buy local produce such as eggs, fish, vegetables, and mushrooms directly from Singapore's farms — just in time to stock up on fresh produce for their CNY reunion dinners!



*Enthusiastic shoppers buying vegetables from local vegetable farmers at the SG Farmers' Market.*

Mediacorp Radio LOVE 97.2FM's deejays Violet Fenyng and Bukoh Mary injected fun into the event with their cooking demonstrations and games for the public. The daily cooking demonstrations saw celebrity chef Daniel Koh whip up three home-cooked festive dishes using fresh local produce, while chef Marc Wee from Arbite Restaurant showed how to cook two local fish dishes in partnership with The Fish Farmer, a local fish farm.



*Celebrity chef Daniel Koh adding his final touches to the Lunar New Year celebratory dish, 'Pan Fried Barramundi Medallion with Spicy Fruits Sauce*

Other highlights included a photo opportunity with Singapore Turf Club's two ponies, lively lion and dragon dance performances, a roving God of Fortune, and a kids' colouring activity.

This edition of SG Farmers' Market gave the local farmers the opportunity to share more about the various types of locally-grown produce with visitors. Ms Shirleen He from VertiVegies said that many people were receptive to local produce and hydroponics. Mr Frank Tan from Marine Life Aquaculture sold out his threadfin fishes on both days before the end of each day. One satisfied customer even returned to the Market the following day to buy more! Mr Malcolm Ong from The Fish Farmer also reported good sales, and added that the atmosphere at the SG Farmers' Market was very fun.

The Farmers' Market will be brought to the heartlands from August 2018. Do look out for it!



*Senior Minister of State for National Development and Trade & Industry Dr Koh Poh Koon was at the event to show his support for local farmers.*