

High-Rise Littering and Pigeon Feeding (HRL-PF) Programme

- To reduce HRL and pigeon-related dis-amenities in hotspots around Singapore, interventions tested in a pilot in Yio Chu Kang division in 2018 were further developed and scaled nationwide as part of the HRL-PF Programme.
- As HRL and PF stem from human behaviour, there is a need to engage residents on a personal level and effect positive behavioural change, and this is best championed by the community.
- MSO, NParks and NEA worked with local stakeholders (Town Councils [TCs], grassroots organisations, community leaders) to prepare them with the resources and knowledge to diagnose their local situations and take the appropriate actions to address the root causes of the dis-amenities. An information and diagnostic guide, public education materials and a training package customised for community leaders are some examples of the resources we have collectively designed to support the ground efforts and engagement of local stakeholders.
- Apart from equipping local stakeholders with the necessary resources, the programme aims to strengthen partnerships between local communities, TCs, and agencies for more timely information-sharing and adoption of targeted interventions. For example, we have established arrangements with the Agency of Integrated Care (AIC) for case referrals that may require support for mental health and/or social care needs.
- Over time, residents can expect increased awareness among neighbours providing additional deterrence in the neighbourhood, as well as more effective investigation and case resolution to reduce offences and re-offences.

Examples of public education materials

Large-scale banner



Outdoor standees

